



SPORTS  
ENVIRONMENT  
ALLIANCE

# #SEACHangeSolutions Awards

Entry  
Information  
Pack

The Sports Environment Alliance proudly invites  
you to take part in the annual  
**#SEACHangeSolutions Awards Night!**

The awards will recognise sports clubs, venues, facilities and organising bodies that make remarkable efforts to minimise their environmental impact, make their sports more sustainable and act as environmental stewards to ensure that we continue to have spaces and places to play  
**#noplanetnoplay**

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### Key Dates:

Friday 28<sup>th</sup> July 2017, 9:00am AEST - Entries open  
Friday 29<sup>th</sup> September 2017, 5:00pm AEST - Entries close  
October 2017, Date TBC - Finalists announced  
Tuesday 14<sup>th</sup> November 2017 - Winners announced at Awards  
Presentation drinks

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### Eligibility for the Awards:

The #SEACHangeSolutions Awards are open to all sporting organisations (clubs, venues, facilities, organising bodies) who are affiliated with one of the SEA's Foundation Members.

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### Foundation Members:

Auckland Stadiums (New Zealand)  
Australian Football League (AFL)  
Australian Golf Course Superintendents' Association (AGCSA)  
Basketball Australia  
Bowls Australia  
City of Melbourne  
Confederation of Australian Motor Sport (CAMS)  
Cricket Australia (CA)  
Football Federation Australia  
Golf Australia  
Greater Western Sydney FC  
Melbourne Cricket Club (MCC)  
Netball Australia  
South Australian Cricket Association (SACA)  
Surfing Victoria  
Tennis Australia (TA)  
Tough Mudder  
Victorian Racing Club (VRC)

NOTE: Entrants must have one representative from your organisation registered and present at the #SEASummit2017 and the Awards Ceremony. Please note that there will be a registration fee.

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## Entry materials

Each entry requires the following:

- Synopsis of your environmental achievement (300 words max.)
  - Main submission that explains your environmental initiative, effort, action and responds directly to the entry criteria (2 pages max.)
  - Supporting documentation to illustrate your good work (e.g. photos, statistics, graphs, testimonial)
  - A completed online entry form with contact details
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## Synopsis Requirements

A synopsis of 300 words (max.) is required with all entries. Use the synopsis to highlight the most impressive aspects of your organisation's environmental work, as the SEA may use your synopsis for promotional purposes.

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## Submission Requirements

Your submission needs to include the name of your organisation, the name of your environmental initiative (if applicable), and the category in which you are entering. Please try to tailor your submission to the entry criteria (see below). Your submission should be no longer than two pages and should be presented in Word or PDF format.

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## Supporting Documentation

Supporting documentation (e.g. photo, statistics, graphs, testimonial) can be submitted as evidence to illustrate or describe the project or initiative. Audio-visual material should be provided via a link to the video or audio file. For photos, please submit in high quality JPEG, PNG or TIF format. Other documents may be provided in Word, PDF, JPEG, TIF or PNG formats.

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## Entry Criteria

There will be two categories in total - one for the best media profile (**#SEAthechange**) and one for the largest impact (**#SEACHanger**). These will recognise sustainability efforts in any of the of the following areas of environmental stewardship: water, energy and materials.

You can submit to either one and/or both categories.

In order for your entry to be successful, you will need to provide the following information in your submission.

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### Entries for the media profile (#SEAthechange) award:

#### 1. Background/motivation

- Describe your community club, facility or organisation, and why you made the decision to become more environmentally responsible.

#### 2. Outcomes

- Describe the environmental sustainability initiative/s for which you have gained media attention, specifically relating to how your efforts focused on one or more of the following areas - water, energy or materials.
- Detail the media distribution of your initiative or program (who, what, where, when). Provide a profile snapshot of the media coverage across the various platforms (e.g. print, digital, audio-visual, social media)(e.g. follows, likes, viewership, geographical distribution).

#### 3. Wider impact/scope

- What impact has your initiative had on your sports organisation as a whole? Has it increased awareness of and/or involvement in environmental issues amongst the wider community?
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### Entries for the largest impact (#SEAChanger) award:

#### 1. Background/motivation

- Describe your community club, facility or organisation, and why you made the decision to become more environmentally responsible.

#### 2. Outcomes

- Describe the environmental sustainability initiative/s implemented specifically relating to how your efforts focused on one or more of the following areas - water, energy or materials.
- Illustrate the impact your sustainability efforts have had on your organisation's use of water, energy or materials. Try to quantify the increases in efficiency or smarter use/recycling of these resources that has arisen from your initiative.

#### 3. Wider impact/scope

- What impact has your environmental initiative or action had on your organisation as a whole? Has it increased awareness of and/or involvement in environmental issues amongst the community?

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## How to submit your entry

Entries need to be submitted using the following online entry form.

<https://www.surveymonkey.com/r/7YXJN8Q>

Please ensure that you have read the entry criteria and the entry process above, and have all necessary information and materials for your entry before beginning the online entry form.

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## What happens next?

Once you have submitted your entry, you can leave the rest to us! The award will be presented at the #SEACHangeSolutions Awards Ceremony.

For further queries please contact us at [events@sportsenvironmentalliance.org](mailto:events@sportsenvironmentalliance.org).